

Schaumburg Bicycle Club Media Policy

This policy advises Members and Participants in Schaumburg Bicycle Club (SBC or Club) activities of expectations for media recordings (videos, photos, and audio recordings).

Club Activities Occur in Public Spaces

Participants (including Members) should recognize that most Club activities occur in spaces that are not controlled by the Club. Rides occur on public roads and trails, and meetings occur in community facilities and parks. Participants may access various businesses during the Club activity. The Club has no control over media recordings (video, photos, audio recordings) made by the public in these locations. Many businesses and community facilities use surveillance of their vicinity, and participants in Club activities may be recorded should our activities fall within the range of the recording equipment. Participants should behave assuming they are or may be recorded during Club activities.

Media Recordings by Members

The Club recognizes that participants make media recordings of Club activities and events. Participants taking pictures and video are expected to extend appropriate courtesy to other participants. Remember that anything you share even within a limited distribution (like the Club's Google Group) may leak to the wider public. Please abide by the following guidelines when taking pictures and videos during Club activities.

- Covert or concealed recordings are not allowed.
- Audio recordings are not allowed.
- Members and Participants should not be "tagged" in any records posted on social media.
- Do not share personal information of Members or Participants.
- Identification of Members and Participants should be limited to no more than first name and last initial.
- Please use discretion when sharing material. You may think it is funny, but the subject might find it embarrassing.
- Please honor requests by Members and Participants. They may tell you during an activity that they prefer not to be included in photos and videos. Or they may request that you stop sharing pictures or videos that include them. You may be able to clip the photo or edit the video to satisfy the request.
- Recordings are not to be used for any commercial purpose.
- When in doubt, check with the subject(s).
- Ask for permission from the subject(s) if you are going to deviate from these guidelines.

Members and Participants

- Please let participants know during an event if you have objections to being a part of a media recording.
- If you do not want to be recorded, please step aside during situations (such as "group shots") that are specifically arranged for the purpose of making photos and videos.

Club Recordings

The Club may use photos and videos to promote the Club and advance the Club's objectives. This may include placing records on web sites and in materials for public distribution. Participation in Club activities will be considered consent to be included in materials produced and used by the Club. Please let a Director or Officer know if you object to being included in Club media.